

SPONSOR BENEFITS

CELEBRATION AT THE STATION

\$15,000

- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- Recognition at the Event
- Stage Banner with Logo
- Reserved Parking Spots (4)
- VIP Seating Area (8 – 10)
- On-site Opportunity to promote your company with Give-Aways, samples, etc.
- On-Stage Presence During Welcome Speech of the Event
- 12 Daily Pool Passes
- Hilliard Swag

\$5,000

- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- On-site Opportunity to promote your company with Give-Aways, samples, etc.
- Logo displayed at the each of the 10 concerts

4TH OF JULY

\$15,000

- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- VIP Seating Area for concert and fireworks
- Meet and Greet with the Headliner Band
- Pictures with the Band with backdrop featuring your company's logo
- Recognition throughout the day from the main stage
- Company's logo featured on the stage
- 10 x 10 Tent at the event, set up in high traffic area
- Opportunity to promote your company, provide samples or Give-Aways, etc.
- Recognition on Radio Station broadcasting our soundtrack During the Fireworks
- Reserved Parking Spots for the Day of the Event
- Logo on Staff T-Shirts
- 12 Daily Pool Passes

\$2,000

- 10 x 10 Tent at the July 4th event, set up in high traffic area
- Opportunity to promote your company, provide Give-Aways, etc.
- Logo and Name Recognition on Advertisements and on Social Media
- Logo on Staff T-Shirts

FALL FESTIVAL

\$2,000

- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- Recognition at the Event
- Stage Banner with Logo
- Reserved Parking Spots (4)
- VIP Seating Area (8 – 10)
- On-Site Opportunity to Promote Your Company with Give-Aways, Samples, Etc.
- On-Stage Presence During Welcome Speech of the Event

\$500

- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- On-Site Opportunity to Promote Your Company with Give-Aways, Samples, etc.

GET THE SCOOP • \$500

- One Event
- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- On-site Opportunity to Promote Your Company With Give-Aways, Samples, etc.

TOUCH-A-TRUCK • \$500

- One Event
- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- On-site Opportunity to Promote Your Company With Give-Aways, Samples, etc.

TREE LIGHTING & HOLIDAY HOP • \$500

- One Event
- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- On-site Opportunity to Promote Your Company With Give-Aways, Samples, etc.

MOTIVATION AT THE STATION • \$500

- 8 Saturday Mornings
- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- On-site Opportunity to Promote Your Company With Give-Aways, Samples, etc.

COLUMBUS CHILDREN'S THEATRE • \$250

- One Event
- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- On-site Opportunity to Promote Your Company With Give-Aways, Samples, etc.

SPROUTS NIGHT OUT • \$500*

- Two Events (*\$500 each)
- Logo and Name Recognition on Advertisements
- Promotion on Social Media and City of Hilliard Website
- On-site Opportunity to Promote Your Company With Give-Aways, Samples, etc.



2019 SPONSORSHIP OPPORTUNITIES

The City of Hilliard is actively seeking sponsorship donations for events including holiday events, concert series, children's activities, a fitness program and other special events at Hilliard's Station Park and Roger A. Reynolds Municipal Park. Exclusive sponsorships are available. City staff will work with you to determine which event would be the best fit for your organization.

To become a sponsor, please complete the Sponsorship Application and return to the Hilliard Recreation and Parks Department by mail (ATTN: Angela Zody, 3800 Veterans Memorial Drive, Hilliard, Ohio 43026) or via email at azody@hilliardohio.gov. If you have further questions, please contact Angela at 614.334.2587 or above.

Sponsorship Application

Business Name: _____

Contact Person: _____

Business Address: _____

Business Phone: _____

Business Website: _____

Email: _____

Please select the Event(s) you would like to Sponsor:

- Celebration at the Station Event Sponsor (\$15,000)
- Celebration at the Station Partner Sponsor (\$5,000)
- July 4th Concert and Fireworks Event Sponsor (\$15,000)
- July 4th Concert and Fireworks Partner Sponsor (\$2,000)
- Motivation at the Station Sponsor (\$500)
- Columbus Children's Theatre Event Sponsor (\$250)
- Sprouts Night Out Sponsor - June (\$500)
- Sprouts Night Out Sponsor - July (\$500)
- Get The Scoop Sponsor (\$500)
- Touch-A-Truck Sponsor (\$500)
- Fall Festival Event Sponsor (\$2,000)
- Fall Festival Partner Sponsor (\$500)
- Tree Lighting Event Sponsor (\$500)