## 6. FOCUS AREAS

Five Focus Areas are strategic locations where Hilliard can most effectively enhance the image of the community, create transportation connections, improve public spaces, and promote economic development. These areas are a major focus of the Comprehensive Plan and include recommendations about development, redevelopment, conservation, transportation, placemaking and community character.

**Old Hilliard** is the city's historic downtown core defined by the original street grid and the Franklin County Fairgrounds. Continuing to develop and promote Old Hilliard as a distinctive destination will help to create a stronger sense of community, enhance the local identity, offer new housing options, and create a more vibrant economic environment.

**Cemetery Road Corridor** is the city's primary east-west gateway corridor linking Old Hilliard with I-270. By encouraging redevelopment and enhancing the streetscape while maintaining its function as an arterial street, this area has a huge potential to create a more positive first impression for visitors and strengthen community pride.

**I-270 Corridor** consists of the area surrounding the Cemetery Road interchange, including Hilliard's portions of the Mill Run development, as well as extending south and north to the city limits. This area should be the city's economic engine and provides excellent opportunities for infill and redevelopment to develop a more attractive entry into the city and increase its tax base.

**Retired Railroad Corridor** extends along the retired rail line from Columbia Street in Old Hilliard southeast to Leap Road and includes some adjoining parcels along the corridor. This area is a special opportunity to extend the Heritage Rail Trail, establish Hilliard as a Trail Town, and create trail-oriented development that is unique within Central Ohio.

**Big Darby Area** includes land along the western edge of the city's utility service area, which falls within the Big Darby Accord Watershed Master Plan. The focus of this area is to manage growth in a way that preserves a connected system of open space, minimizes adverse environmental impacts, and does not weaken the city's long-term fiscal health.



## Each focus area is organized into four subsections

- The Area Today
- Concept Plan
- Description of Numbered Concepts
- Actions